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**USA Yoga 2024 Season**

**Sponsorship Rates**

**Season Sponsor $2,500 *(Reserved)***

* Your logo on USA Yoga constituent communications
* Your logo prominently displayed on USA Yoga website with sponsor landing page
* Your logo listed on USA Yoga events throughout the season
* Featured logo and :60 video commercial on USA Yoga championship slide decks for nationals and qualifiers
* Your logo on the USA Yoga 2024 championship t-shirt
* USA Yoga 2024 Championship Season t-shirt (up to 3 shirts)

**Nationals Sponsorships $500 - $1,000**

* Mention each time your sponsored division is mentioned
* In-person recognition and opportunity to speak if your representative is present
* Reserved seats at championship if your representative is present
* Logo on USA championship slide deck for nationals and qualifiers
* Vendor space at the event to sell your products or services and interact with athletes
* USA Yoga t-shirt and event goody bag
* Opportunity to include coupons or product in goody bags

Women’s 18-49 Sponsor $1,000

Men’s 18-49 Sponsor $750

Women’s 50+ Sponsor $750

Men’s 50+ Sponsor $500

Youth Division Sponsor $500

Studio or Business Sponsor $200 (excludes vendor space and t-shirt)

**Business or Studio Package $700**

Sponsor all three live qualifiers: Chicago, NJ, and San Jose and two live virtual qualifiers ($100 each) and get a nationals business sponsorship ($200)

* Reserved seats at championship if your representative is present
* Logo on USA championship slide deck for nationals and qualifiers
* Vendor space at the event to sell your products or services and interact with athletes
* USA Yoga t-shirt and event goody bag
* Opportunity to include coupons or product in goody bags

**Single Live Qualifier Sponsor $200**

* Logo on USA championship slide deck for qualifier
* Vendor space at the event to sell your products or services and interact with athletes
* Event goody bag
* Opportunity to include coupons or product in goody bags

**Single Qualifier Business or Studio Sponsorship $100**

* Logo on USA championship slide deck for qualifier