

Sponsorship Benefit Details



\$2,500 Title Sponsor Benefits:

Booth at National Event
Blog Sponsor
Newsletter Sponsor (Single Issue)

Branded page on usayoga.org

Logo on Home Page

Logo on emails promoting event

Verbal mention during event (3X)

Logo on Directory home page, Coaches page

Logo on the t-shirt

Speaking opportunity during event

Photo opportunities with winners at awards ceremony

Opportunity to add to the Goody bag

Branded Page in National Championship Mobile App

Logo on Championship Rolling Powerpoint



Athlete Category Title Sponsor Benefits:

Booth at National Event

Logo on Home Page
Logo on emails promoting event
Verbal mention during event (2X)

Logo on the t-shirt
Opportunity to add to the Goody bag

Logo in National Championship Mobile Application

Logo on Championship Rolling Powerpoint

Booth Sponsor Benefits:

\$200

Booth at Event

Verbal mention during event

Listing on website

Opportunity to add to the Goody bag

Listing in National Championship Mobile Application

Athlete Category Title Sponsor Benefits:



Booth at National Event

Blog Sponsor

Newsletter Sponsor (Single Issue)

Logo on Home Page

Logo on emails promoting event

Verbal mention during event (2X)

Logo on the t-shirt

Speaking opportunity at sponsored category event

Photo opportunities with category winners at awards

Opportunity to add to the Goody bag

Ad in National Championship Mobile App

Logo on Championship Rolling Powerpoint

\$100 Individual/Studio Sponsor Benefits:

\$100

Logo on email promoting Championships

Opportunity to add to the Goody bag

Logo in Live Event Program Book



LOUISVILLE, KENTUCKY 2021

**national yoga
championship**



USA Yoga Championship Sponsorships

1. I'm interested in supporting USA Yoga at the following level: Please select your package below -

- National Championship Title Sponsor - \$2,500
- Athlete Category w/Speaking Sponsor - \$1,000
- Athlete Category Sponsor (no speaking) - \$750
- Booth Sponsor - \$ 00
- Individual/Studio Sponsor - \$100

Sponsorship Payments are Nonrefundable.

If paying by check, please remit your payment within 30 days to:
USA Yoga
P.O. Box 2133
Boise, ID 83701

2. Primary name and contact details are:

Name (please print)

Company/Organization

Phone (Primary & S

Email

Web Address

3. Authorized by:

Name (please print)

Sign Date

Please email this form and a copy of your company logo (tiff, gif, jpeg) at least 300 dpi to: info@usayoga.org

To be invoiced and pay by credit card, please contact:

USA Yoga
(208) 951-2141
info@usayoga.org



4. The name and contact details of the person who should receive the sponsor invoice in order to process the payment:

Name/Company

Address

City State Zip

Phone

Email

With your participation as a sponsor, you advance yoga as a sport. Your gifts create educational and outreach programs, regional and national yoga championships, and scholarships to yogis. Your participation provides athletes the opportunity to demonstrate competitive excellence and to inspire others to participate and advance in their own practice. Thank you!